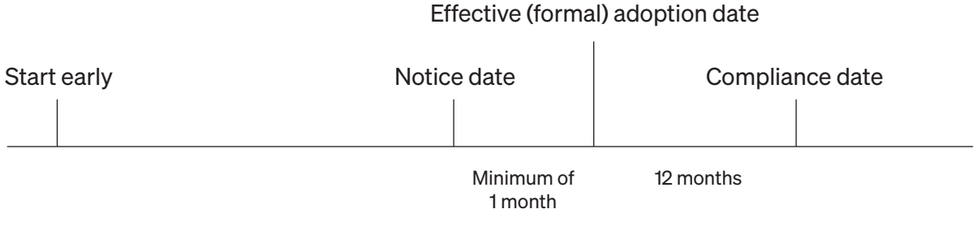
Appendix 3: Integrity Code communications on a page

Understand stage | **Plan stage** | **Adopt stage** | **Grow stage**



To-do lists

- Read the Guide to Integrity Code communications
- Communicate any early changes (for example policy changes) to members
- Frame changes through a positive integrity lens
- Think about how to communicate with young people and their parents and guardians, even if they are not members

- Craft your organisation's integrity vision
- Empower leaders with information about changes and Integrity Code
- Establish an Integrity Code adoption hub
- Build and initiate phased communications plan, starting with pre-adoption phase
- Plan how you will cascade information across your organisation
- Continue to communicate any changes

- Meet communications requirements for minimum standard 6 by formal adoption date
- Work with the Commission on your formal adoption announcement
- Announce your formal adoption to all members
- Continue to communicate changes

- Meet communication requirements for all minimum standards by compliance date
- Build integrity messaging into BAU communications - repeat across channels and environments
- Provide resources and role expectations
- Recognise and celebrate positive examples

What to tell your members

(See Appendix A: Integrity Code messaging for key messages)

- Why integrity matters in your spaces
- About any reviews of policy or process
- About any policy changes (tell people what has changed and share the full policy with them)
- Optional: That your organisation is working towards adopting the Integrity Code
- Optional: What the Integrity Code is and does
- Optional: What adoping the Integrity Code means for members

- Your organisation's integrity vision
- That your organisation is working towards adopting the Integrity Code
- What the Integrity Code is and does
- What adoping the Integrity Code means for members
- How people can get involved or learn more
- What policies will change, what the changes are and how members can read the full policy

- That your organisation has formally adopted the Integrity Code, and the effective date
- What this means for members
- About any new or updated policies and where to find them
- That members have the right to complain to your organisation or to the Sport Integrity Commission
- How this helps your organisation achieve its integrity vision

- How to speak out if they see or experience an integrity issue
- The safe practices they must follow
- About role-specific requirements like education or safety checks
- How members can help build your integrity vision
- How to contact the safeguarding, integrity and complaints leads (or equivalent)

Communicating the Integrity Code: A guide for sport and recreation organisations