

**NATIONAL
SPORT CLUB
SURVEY**



**AMATEUR
SPORT
ASSOCIATION**



INTEGRITY IN COMMUNITY SPORT

Insights from the
2025 National Sport Club Survey

Prepared for :

**Sport Integrity Commission Te Kahu Raunui
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Prepared by :

**Dr Tracy Molloy
Dr Mel Johnston**

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Background

The National Sport Club Survey (NSCS) provides an annual snapshot of the management, operation, and governance of sport clubs in Aotearoa New Zealand. Delivered through a partnership between AUT's Sport Performance Research Institute New Zealand (SPRINZ) and the New Zealand Amateur Sport Association (NZASA), the survey captures the perspectives of club Chairs, Presidents, Secretaries, and other leaders. In 2025, 747 clubs across over 78 sports and all 16 regions participated. Each year, the NSCS includes special topics, with sport integrity featured in 2023, 2024, and 2025.

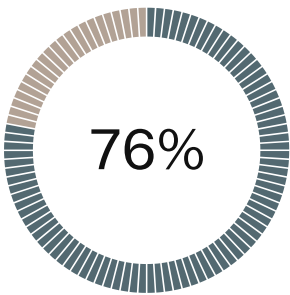
Integrity in community sport is critical. The establishment of the Sport Integrity Commission Te Kahu Raunui (the Commission) on 1 July 2024, mandated to enhance integrity, safeguard participant wellbeing, and protect fairness in competition, provides an important driver for this work. In consultation with the Commission, and its previous establishing body the Integrity Transition Programme, integrity-focused questions were embedded within the NSCS to strengthen understanding of integrity issues experienced at the community sport level.

The overarching aim of the 2025 NSCS sport integrity topic was to continue generating data to track trends as the Commission establishes itself as a new national entity. This high-level report presents key findings and offers insights intended to complement other evidence sources and support ongoing conversations about how community sport clubs can manage integrity matters more effectively. National averages reflect all participating regions and sports; however, regional and sport-specific insights are reported only where response numbers were sufficiently robust to support reliable interpretation.

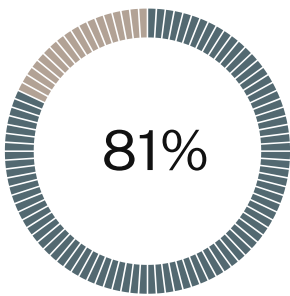
Perceptions of Preparedness

➔ My club is prepared to manage integrity issues.

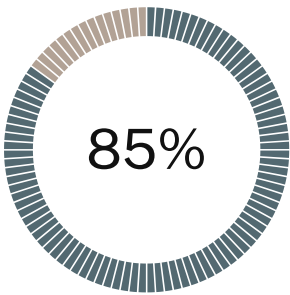
In the 2025 NSCS, 85% of responding clubs agreed to some degree that they are well prepared to manage integrity issues. This is an increase from 2024 (81%) and 2023 (76%).



2023



2024



2025

BY REGION

Northland	90%
Auckland	82%
Waikato	87%
Bay of Plenty	80%
Hawkes Bay	83%
Nelson	100%
Taranaki	100%
Manawatū-Whanganui	84%
Wellington	78%
Canterbury	86%
Otago	87%

Perceptions of Preparedness

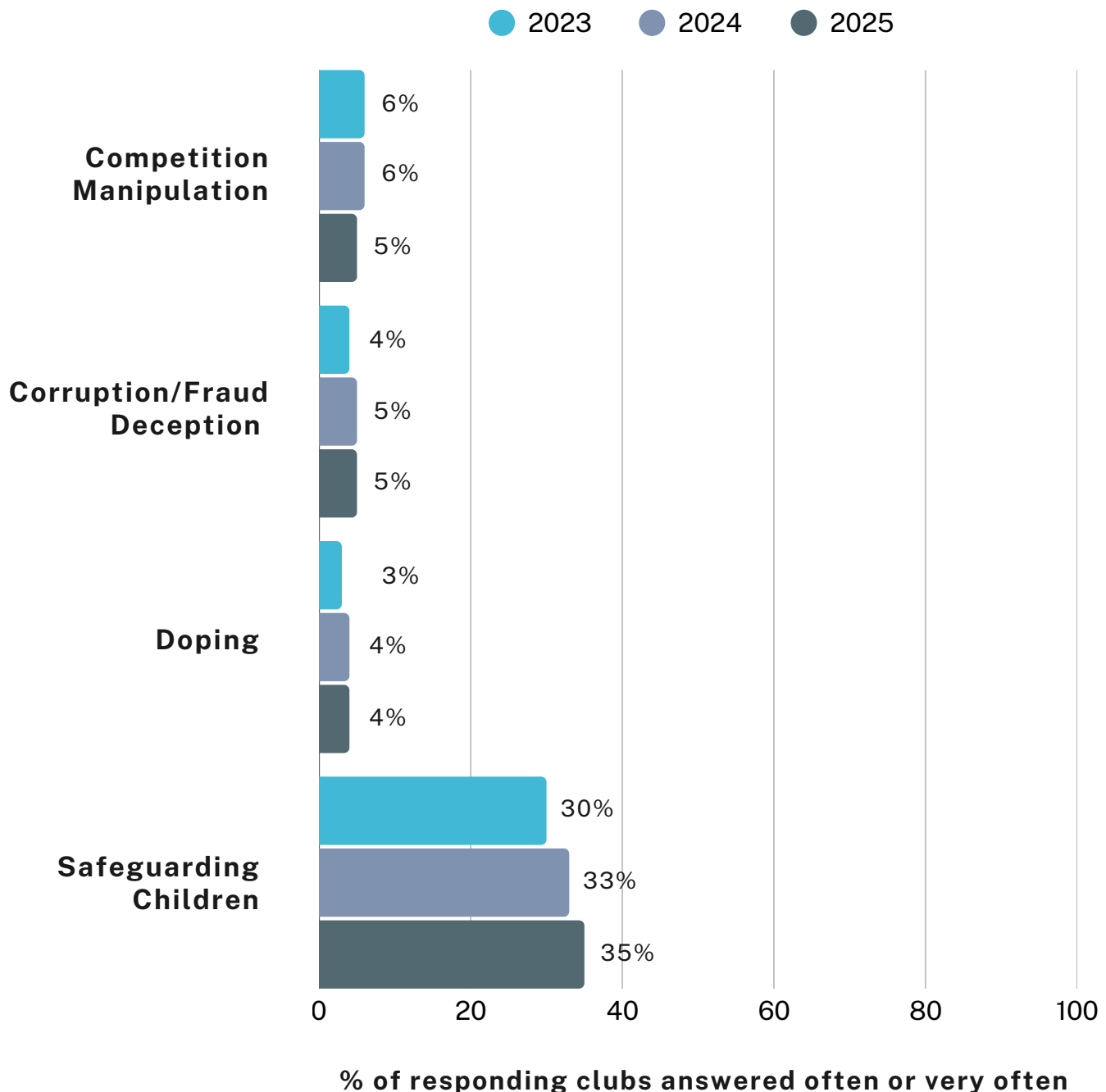
BY SPORT

Athletics	85%	Golf	74%
Basketball	100%	Hockey	88%
Bowls (Outdoor)	86%	Netball	86%
Cricket	81%	Rugby Union	73%
Croquet	81%	Softball	86%
Cycling	82%	Swimming	92%
Equestrian	100%	Tennis	85%
Football	84%	Yachting	89%

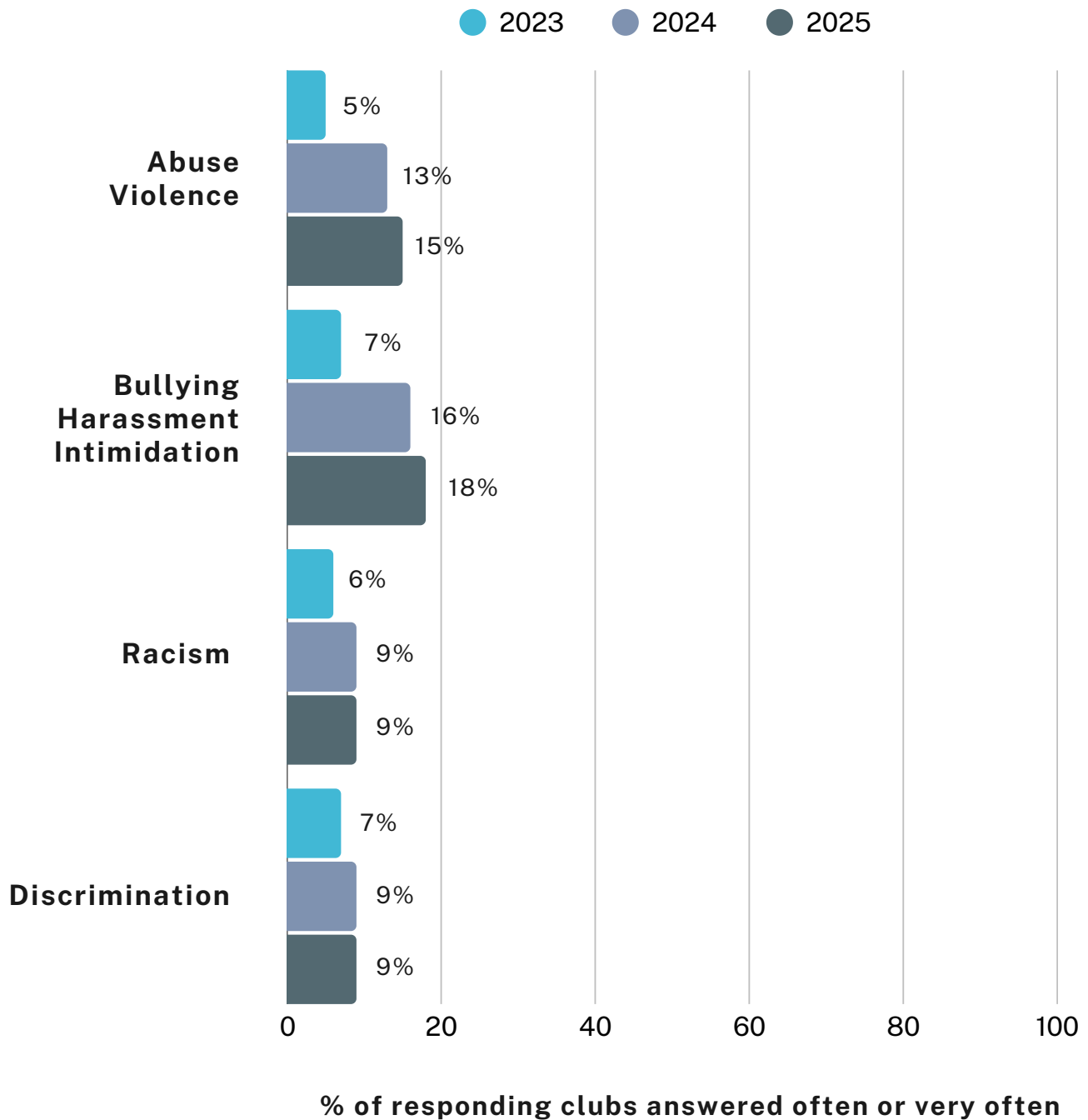


Discuss Integrity Issues

→ Rate these integrity issues on how often they have been discussed at your club's committee / board meetings.



Discuss Integrity Issues

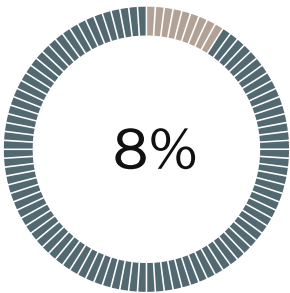


Across the three years, there is a slight increase in the proportion of clubs reporting that integrity issues are discussed often, or very often, at committee/board meetings, although overall change remains minimal.

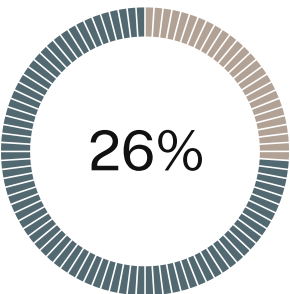
Commission Awareness

➔ Is your club’s committee / board aware of the new Sport Integrity Commission Te Kahu Raunui?

In the 2025 NSCS, 26% of responding clubs committee / board’s reported that they were aware of new Sport Integrity Commission Te Kahu Raunui (operational from 1 July 2024). This is an increase from 2024, where 8% of club’s reported as aware.



2024



2025

BY REGION

Northland	16%
Auckland	28%
Waikato	25%
Bay of Plenty	28%
Hawkes Bay	24%
Nelson	31%
Taranaki	19%
Manawatū-Whanganui	36%
Wellington	21%
Canterbury	28%
Otago	24%
Southland	21%

Commission Awareness

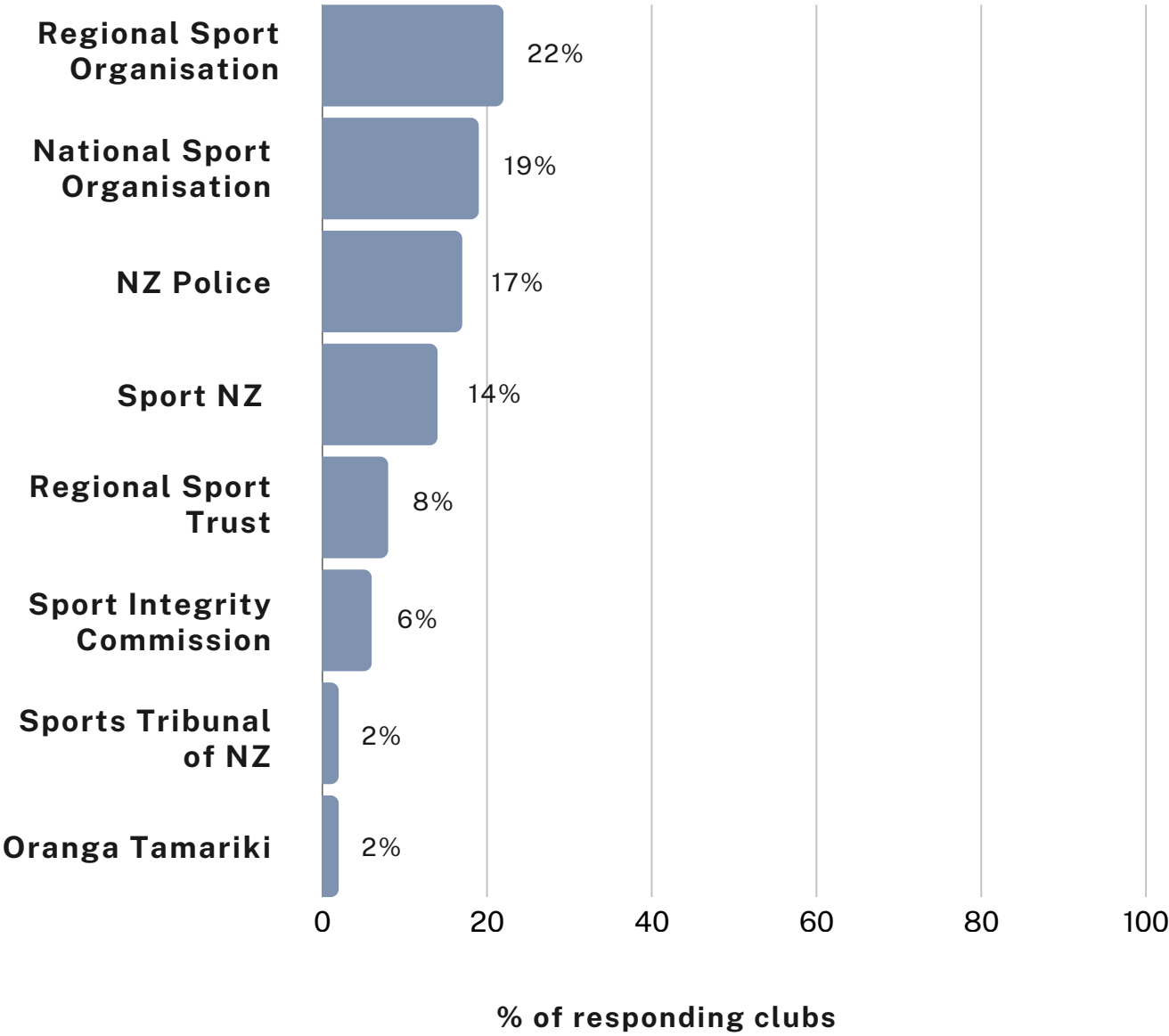
BY SPORT

Athletics	31%	Golf	20%
Basketball	38%	Hockey	50%
Bowls (Outdoor)	25%	Netball	13%
Cricket	14%	Rugby Union	18%
Croquet	13%	Softball	14%
Cycling	9%	Swimming	17%
Equestrian	42%	Tennis	20%
Football	27%	Yachting	56%



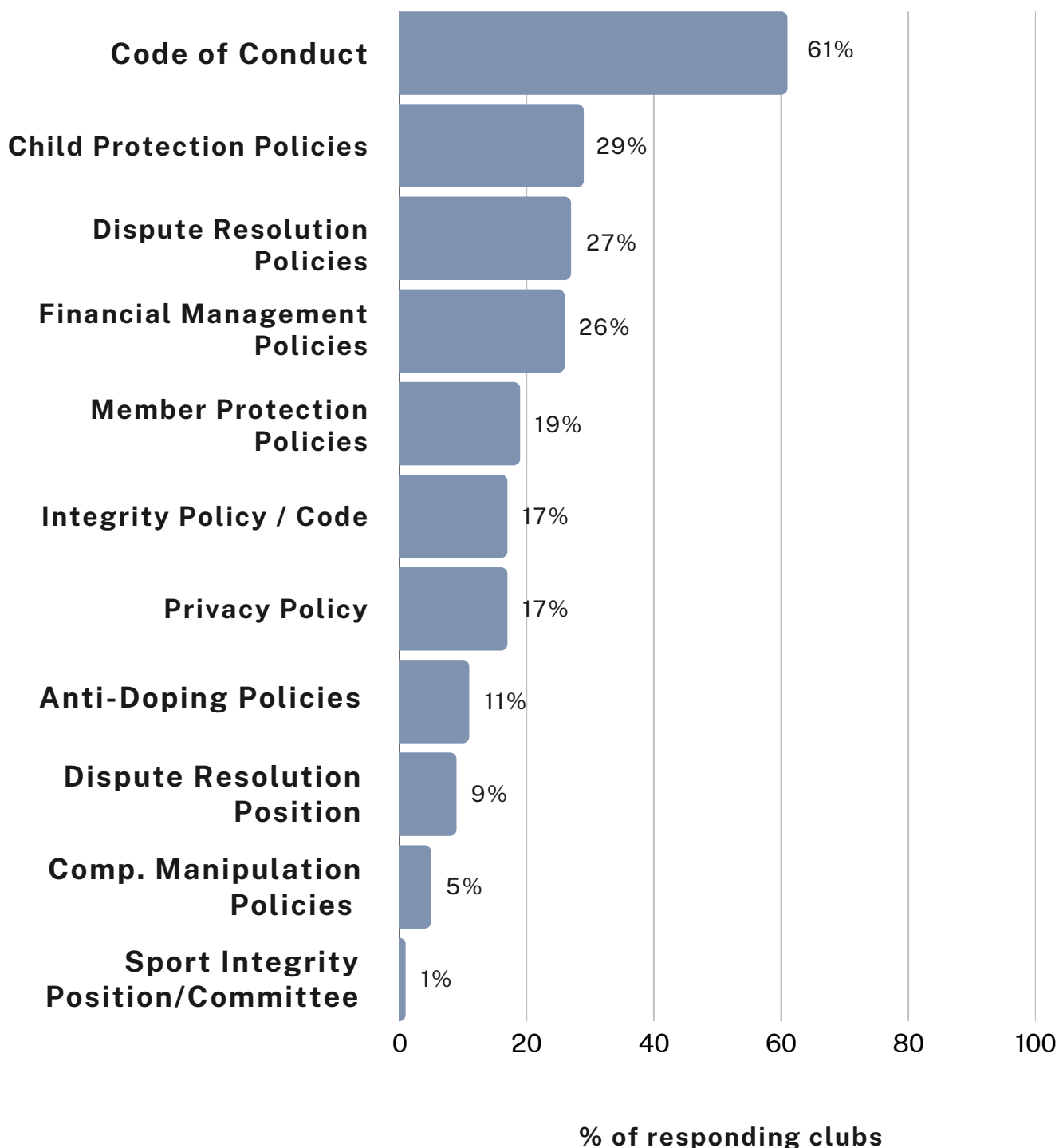
Escalation

➔ What organisation would your club escalate an integrity issue to?



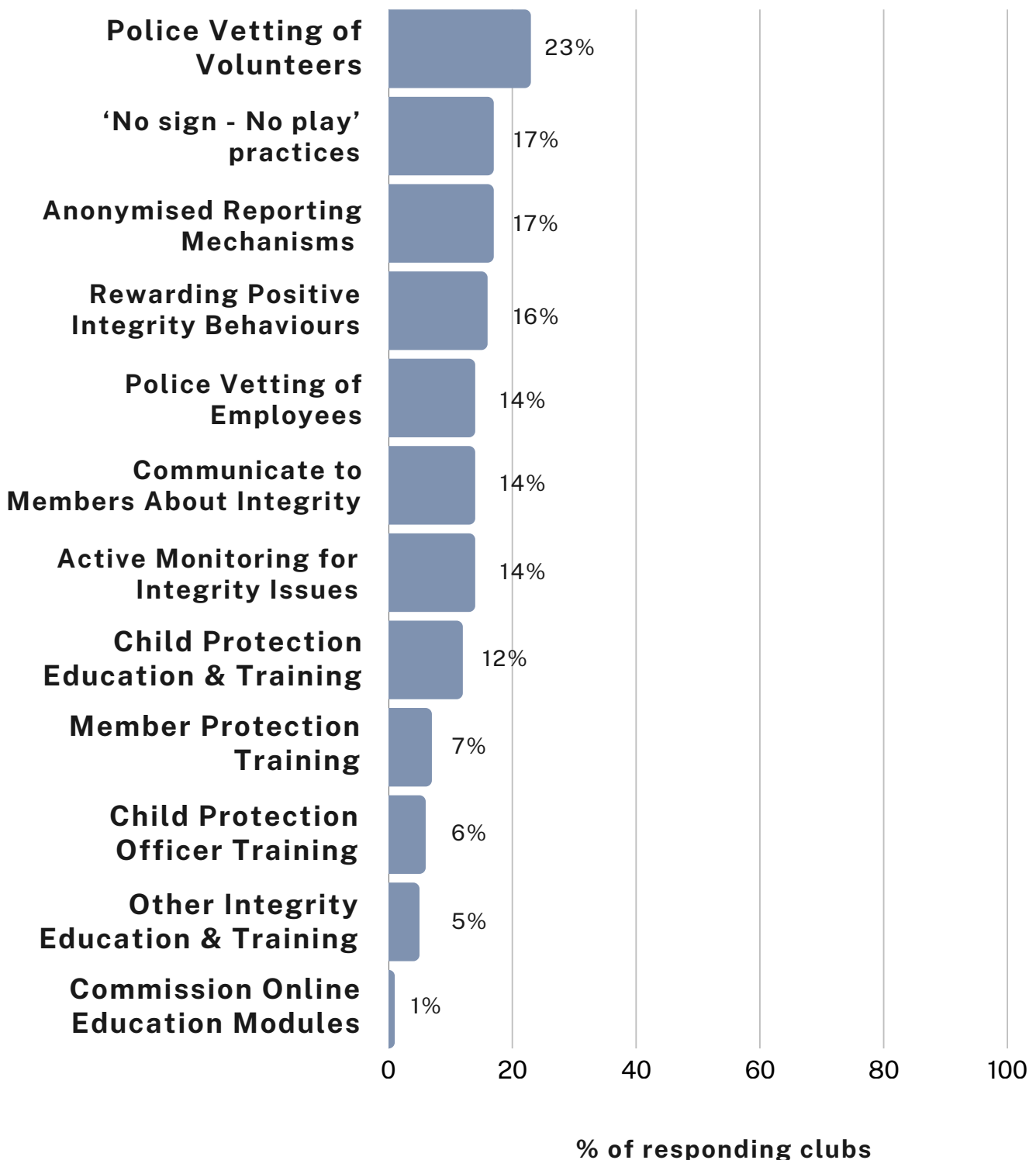
Policies / Positions

→ Which of the following policies / positions are currently part of your club's sport integrity management system?



Practices

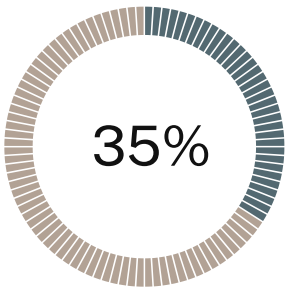
→ Which of the following practices are currently part of your club's sport integrity management system?



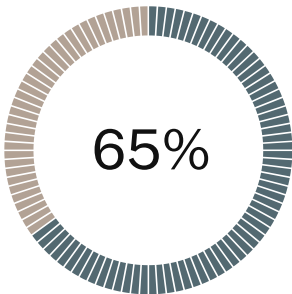
Confidence

➔ Our club’s committee / board is confident that our members are satisfied with how integrity issues are managed by our club.

In the 2025 NSCS, 65% of responding club’s committee / board agree or strongly agree that they are confident that their members are satisfied with how integrity issues are managed by their club. This is an increase from 35% in 2024.



2024



2025

BY REGION

Northland	74%
Auckland	65%
Waikato	68%
Bay of Plenty	48%
Hawkes Bay	72%
Nelson	77%
Taranaki	67%
Manawatū-Whanganui	62%
Wellington	61%
Canterbury	67%
Otago	63%
Southland	69%

Confidence

BY SPORT

Athletics	63%	Golf	59%
Basketball	63%	Hockey	75%
Bowls (Outdoor)	54%	Netball	73%
Cricket	55%	Rugby Union	46%
Croquet	81%	Softball	57%
Cycling	46%	Swimming	69%
Equestrian	75%	Tennis	67%
Football	68%	Yachting	63%



Support

- ➔ What support does your committee / board need to help promote and / or enforce sport integrity?
-

The 2025 NSCS integrity items, with their focus on establishing and/or measuring against baseline data, included only one open-text question. This question was: What support does your committee/board need to help promote and/or enforce sport integrity? Of the 747 club representatives who responded to the 2025NSCS, 244 answered this question.

Key themes included: the belief that no support was required, reliance on NSO/RSO support, the need for templates/resources and education/awareness training with some recognising the benefits of an external/independent contact point for club support. Two other themes of note were the number of club representatives (15) who were 'unsure' about their needs and the references to club capacity limitations (7) with the need identified for more people, time and/or money to implement sport integrity initiatives.

NO SUPPORT NEEDED

Many club representatives (97) indicated that their club did not need any support. Interestingly, almost half of these responses (40) suggest this was due to a belief that 'sport integrity' was not relevant to, or a problem for, them.

“We have many available resources”

“Currently none. I believe within our membership we have members with the right skills to promote and enforce if needed”

“Most integrity issues happen at a political/NSO level”

“[Our sport] is not a big enough sport for any of this to be an issue”

One club representative referred to the ethical nature of their sport, 'dōjō kun', a martial arts ethical practice requiring good character, sincerity, effort, respect and self-control.

TEMPLATES / RESOURCES

Of those club representatives (40) who mentioned the need for templates/resources, the identified resources included policies, guidelines, codes of conduct, general information/educational material, escalation flowchart, posters, and/or social media promotions.

“Supplying “How to do this” templates to do this simply and effectively for small sports clubs”

“More easily shareable (social media, email) educational material”

NSO / RSO RELIANCE

Club reliance on support from their NSO/RSO was evidenced (29), with some respondents referencing support from their ISO (1) or RST (3). A few respondents also observed the need for consistency/alignment between clubs.

“We get support from our NSO”

“We get good support from our RSO”

“We were working on the belief that the policies from the NSO covered us. As this is being pushed more onto clubs to have their own now, we need to adopt more policies & have them available on our website for our members to access & be aware of”

AWARENESS - EDUCATION & TRAINING

Requests for education and training were made by 18 club representatives. Specific requests included online child safeguarding modules, guidance on ‘how to do police vetting’, and training for those holding integrity roles and how to best promote/enforce sport integrity.

“Training on best practices for promoting and enforcing. Our promoting of the code of conduct, conflict/complaints forms and sports integrity comes from posting them on social media twice a year, and part of the introductory email to club members”

EXTERNAL / INDEPENDENT CONTACT

Three respondents referenced the Sport Integrity Commission Te Kahu Raunui, and two club representatives identified the need for an external/independent contact point for club level advice/support.

“Having access to expert advice or a contact point for complex situations would also give us confidence that we are managing integrity matters appropriately”



SUMMARY

One club representative captured many of the key themes identified:

Our committee is committed to promoting and enforcing sport integrity, but additional support and resources would strengthen this work. In particular, we would benefit from:

Clearer Guidance & Training: Access to workshops or training for committee members and volunteers on how to apply sport integrity principles in practical, real-world situations (e.g. managing complaints, dealing with conflicts of interest, handling misconduct).

Templates & Resources: Standardised policies, procedures, and communication templates that can be adapted for our club, saving time and ensuring consistency with national standards.

Awareness Campaigns: Support with member education posters, social media material, and messaging that helps normalise integrity values (fair play, inclusion, zero tolerance for abuse, etc.).

Independent Support Channels: Access to impartial advisors or mediators for sensitive matters, so the committee doesn't have to manage difficult integrity cases alone.

While our committee is proactive and engaged, having this type of structured support would make it easier to consistently uphold sport integrity across all levels of club activity.

The authors note that the Commission does currently provide template policies and other resources via their website^{**}. The Commission also provides training modules via the Sport NZ Ihi Aotearoa SportTutor platform with the Sport Integrity Commission Catalogue displaying 44 programmes as of 2 November 2025^{***}. It may be that increased promotion of the same to community clubs and targeting of resources to club level is required.

^{*} Themes are listed in order of weighting, based on the number of clubs that responded under each category.

^{**} <https://sportintegrity.nz/resources>

^{***} https://sporttutor.nz/ilp/pages/catalogsearch.jsf?catalogId=4312901&menuId=4316704&locale=en-GB&client=sportNZ&sidebarExpanded=true&q=*&rows=10



Key Considerations

The findings from the 2025 NSCS suggest that integrity is increasingly recognised within community sport, with clubs showing gradual improvement in their confidence and preparedness. At the same time, the variability across discussion levels, awareness of national structures, and the adoption of policies and practices could indicate that progress is uneven. These patterns may reflect differences in capacity, familiarity, or access to clear guidance, suggesting that integrity is still developing as a consistent component of governance at club level.

Looking ahead, several considerations for the Commission and the wider sport sector emerge. The trends suggest value in continuing to strengthen communication pathways so clubs more clearly understand the Commission's purpose (and the meaning/relevance of sport integrity) and when to seek external support. The data also indicates a need for, and/or better promotion of existing, practical tools, such as templates, examples, and easy-to-apply guidance, that help clubs translate integrity expectations into everyday practice. Given many clubs operate with limited volunteer resource, the sector might also consider how to streamline processes and reduce administrative burden while supporting good governance.

Overall, the insights suggest that continued, coordinated support across the system will be important to build confidence, consistency, and long-term capability as integrity becomes more embedded in community sport across Aotearoa New Zealand.

Sports represented in the 2025 National Sport Club Survey.

AFL (n=1)	Marching (n=4)
American Football (n=1)	MotorSport (n=9)
Archery (n=4)	Netball (n=26)
Athletics & Harriers (n=19)	Orienteering (n=5)
Badminton (n=9)	ParaSport (n=2)
Baseball (n=2)	Petanque (n=6)
Basketball (n=11)	Polo (n=2)
Bowls (Outdoor) (n=82)	Pony Club (n=6)
Bowls (Indoor) (n=34)	Radio Yachting (n=2)
Boxing (n=6)	Rodeo (n=3)
Bridge (n=17)	Rowing (n=8)
Canoeing (n=7)	Rugby League (n=8)
Cheer Union (n=1)	Rugby Union (n=21)
Climbing (n=3)	Shooting (Clay Target) (n=5)
Cricket (n=24)	Shooting (Pistol) (n=6)
Croquet (n=29)	Shooting (Rifle) (n=5)
Curling (n=1)	Shooting (Target) (n=6)
Cycling (n=14)	Skate (n=6)
Darts (n=11)	Snow Sports (n=1)
Disability Sports (n=8)	Softball (n=13)
Diving (n=1)	Special Olympics (n=15)
Dragon Boating (n=2)	Sport Fishing (n=9)
Equestrian Sports (n=17)	Squash (n=18)
Fencing (n=5)	Surf Life Saving (n=14)
Floorball (n=3)	Surfing (n=1)
Flying (n=6)	Swimming (n=21)
Football (n=35)	Table Tennis (n=4)
Gliding (n=5)	Tae Kwon Do (n=2)
Golf (n=47)	Tennis (n=31)
GymSports (n=12)	Tenpin Bowling (n=3)
Hang Gliding (n=1)	Touch Rugby (n=3)
Hockey (n=12)	Triathlon (n=5)
Ice Figure Skating (n=1)	Volleyball (n=4)
Ice Speed Skating (n=1)	Waka Ama (n=17)
Inline Hockey (n=1)	Water Polo (n=9)
Jiu-Jitsu (n=2)	Water Skiing (n=1)
Judo (n=7)	Yachting (n=16)
Karate (n=5)	Other (n=20)
Kendo (n=1)	

*Not all respondents reported the sport of their club

**10% of responding clubs reported that they are associated with more than one sport

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Further Information

Dr Tracy Molloy

tracy.molloy@aut.ac.nz

Dr Mel Johnston

melody.johnston@aut.ac.nz

www.nscs.org.nz